



Working for The Business Community

Greetings!

The Rossland Chamber of Commerce has a mission to enhance, promote and represent the business community of Rossland, “The Golden City”. We are a not-for-profit organization consisting of businesses in Rossland and the surrounding area. We strive to assist our members in becoming a more marketable business community that will attract both the corporate, small businesses and visitors alike.

The Chamber speaks out for all businesses – large and small – and at all three levels of government – Local, Provincial, and Federal. Our programs including but not limited to lobby efforts and events are developed with your company’s profitability in mind. Working together, the Chamber and businesses can accomplish collectively what no one business can do alone.

We encourage you to review the benefit package and programs available as a Rossland Chamber Member. Please also use our online Membership Directory as your primary resource for business; you will find everything you need within the Chamber site at www.rossland.com/home .

The members in our business listing show their support to our community as business owners and deserve your support in return. While you circulate among and communicate with the members, please let them know you found their name on the Chamber website or in our annual Vacation Guide.

Over 190 Rossland and area businesses have discovered the value of membership in the Rossland Chamber of Commerce. We encourage you to invest in a Chamber Membership for the benefit of your business and our community.

I hope you will find the information enclosed beneficial towards making a positive decision to join the Rossland Chamber of Commerce. Please feel free to contact me for more information.

At your service,

Julie Parker, Executive Director
Rossland Chamber of Commerce



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MEMBER BENEFITS

Your Chamber of Commerce membership **can save you money and help you with marketing & advertising**

- ❖ Business referrals - the Chamber receives hundreds of enquiries per month for goods and services available in the community and in turn promotes and enhances our members businesses by referring members first and foremost.
- ❖ Access to a Medical / Dental Plan designed for small business <http://www.bcbenefitplans.com>
- ❖ Listing on Rossland Chamber of Commerce website under member businesses
- ❖ Listing on www.rossland.com website under Event Page (for all your special events)
- ❖ Representation with the BC Chamber of Commerce
- ❖ Outdoor banner rental (high exposure marketing tool for your business or special event)
- ❖ Weekly newsletter to all members with your business sales, specials and upcoming event information.
- ❖ Chamber equipment rentals including LCD projector, screen, folding tables, trade show booth & portable tent
- ❖ Published business features and specials to members in the weekly Things to Know newsletter
- ❖ Free brochure racking & business card space at Chamber office & high traffic Winter Info Center
- ❖ Faxing (incoming and outgoing), photocopying, internet access and scanning.
- ❖ Ad space in The Rossland Annual Vacation Guide & new virtual downtown Rossland map with links to web and email.
- ❖ Use of secured poster & bulletin board on Columbia Street for your business collateral & special event posters.
- ❖ Membership in Tourism Rossland for all tourism businesses

Some of the additional benefits offered through the BC Chamber of Commerce include:

- ❖ *Very low Visa and MasterCard merchant rates* – For electronic deposits
- ❖ *Groups Insurance plans* – For small and medium companies & group insurance for groups as small as one
- ❖ *Fuel Discounts* – Save at the pump
- ❖ *Rogers* – Cell phone plans exclusively for Chamber members
- ❖ *Primus* – Long distance service

MEMBERSHIP BENEFITS PROGRAM
Your Membership Can Save You Money

CEG ENERGY OPTIONS INC.

Unbundling program provides all commercial customers with the option of a guaranteed fixed gas price for 5 years and savings of 10% to 50% on longer term price options. Not available on Vancouver Island and in both North Western and North Eastern BC.

CHAMBERS OF COMMERCE GROUP INSURANCE PLAN

Covers all industries including one person firms, home businesses and farms. Possible benefits include life, health, dental and travel care insurance, vision care, short and long term disability, business overhead benefits and many others. Guaranteed renewable contract and fully pooled price stability.

ESSO IMPERIAL OIL

3.0 cents per litre discount on fuel, oil, top-up fluids and car wash for each Canadian purchase at any Esso Service Station, with a minimum purchase of \$1500 or 3000 litres per year.

HUSKY/MOHAWK

2.0 cents per litre discount on all fuel purchases at any Husky or Mohawk location, with no minimum purchase required. Single invoice for all Husky and Mohawk purchases.

PAYWORKS

Basic Run Charge of \$10 and a one-time only fee of \$25, along with a \$1 charge per Direct Deposit or Cheque. Integration with Chamber Group Insurance Plan and easy entry of payroll via phone, fax or online.

PRIMUS

3.5 cents per minute for long distance calls anywhere in Canada and the US. 25-75% savings on Talkbroadband for as low as \$27.95 per month and Online Data Backup for as low as \$4.95 per month. DSL Bundles.

ROGERS WIRELESS

5% and 10% discounts on hardware and other special pricing options.

SHELL

2.5 cents per litre discount on the posted pump price for your gasoline and diesel retail purchases with the Shell Commercial Card.

PETRO CANADA

2 cents per litre discount on all grades of gasoline and diesel, with a minimum purchase of 200 litres per month, and a 5% discount on vehicle propane purchased at PetroCanada retail service stations.

TD MERCHANT SERVICES/FIRST DATA INTERNATIONAL

1.69% on Visa credit receipts, 1.79% on MasterCard credit receipts and \$0.09 on Interac Direct Payment receipts—all with electronic deposits. No application fee.

VERSAPAY

1.65% on Visa credit receipts < \$100 and 1.70% on Visa credit receipts > \$100
1.65% on MasterCard credit receipts < \$100 and 1.70% on MasterCard credit receipts > \$100

Together with the BC
Chamber of Commerce the



is pleased to provide the
following benefits to
Chamber members.





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WHY SHOULD I JOIN THE CHAMBER?

There are many reasons to join the Chamber. Here we mention just a few:

- ❖ It is the only organization covering the whole field of community service.
- ❖ The greatest natural advantage of any areas is the organized leadership of its business people.
- ❖ Behind every forward-looking community, there is an organization of focused, broad visioned men and women.
- ❖ The Chamber handles matters of interest which individuals and individual firms may not attempt.
- ❖ The Chamber wants to make Rossland and its surrounding area a better place to live and do business, replacing what may grow into a selfish business spirit with an unselfish civic spirit.
- ❖ The Chamber gives you an opportunity of enlisting your services on behalf of the area you make your living in, whether you are a professional business person or a private citizen.
- ❖ A city, town or area is known by the Chamber of Commerce it keeps.
- ❖ The Chamber offers a diverse range of benefit programs exclusively for Chamber members only.
- ❖ The Chamber provides many networking opportunities to increase your business.
- ❖ The pride of displaying your Chamber sticker on the windows of your business.
- ❖ Your membership dues are an investment through the direct return they bring to your business.

That return is the concentrated growth of our economic community which will result in your business being profitable. Free membership in Tourism Rossland, Rossland's Destination Marketing Organization for all tourism related businesses¹. Including access to our destination marketing programs including:

- Opportunities for co-op marketing
 - Listing on Tourism Rossland's website
 - Media exposure thru the media hosting program
 - Opportunity to distribute brochures and rack cards at trade shows and other events
- Social media opportunities including Facebook, Trip Advisor, Twitter, You Tube etc

¹ Criteria Available upon request



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WHAT IS THE CHAMBER OF COMMERCE?

Your Chamber of Commerce is a not-for-profit organization comprised of businesses, individuals and other community groups working to ensure a healthy economic base in the area.

How does your Chamber work?

The policies and programs of the Chamber are determined by its Board of Directors, nominated and elected by the membership. They, in turn, employ a General Manager, whose basic responsibility is to organize and execute the chamber's programs and carry out its policies.

What does your Chamber do?

Your Chamber of Commerce promotes and represents the members of the organization. At the same time, it is their watchdog, protecting their interests particularly in the political arena. The united voice of the Rossland Chamber of Commerce has often proven effective and beneficial to the businesses of our community where a single voice can go unheard.

Your Chamber of Commerce also operates a Members Service Centre in partnership the Winter Visitor Info Centre offering our members discounted services for: Faxing, photocopying, internet and computer use, board room use & a variety of equipment (video camera, digital camera) useful for a multitude of events, meetings, special event & conferencing needs. We also understand the needs of our small business members and therefore have ensured our office is available to our members for all ongoing projects, or simply a space for business use during the day.

Brochure racking and business card placement in a high visibility Information Center allows us to ensure our members are being represented and promoted in all drop-in visitor and local business to business inquiries.

Who Finances the Chamber?

The Chamber receives the majority of its funding from these sources: The City of Rossland provides the Chamber with a fee for the services provided; annual membership dues, ad sales from the annual vacation guide, fee for services including office equipment & internet use as well as various fundraising throughout the year.



2010 MEMBERSHIP FEE STRUCTURE

The fee structure in our Chamber of Commerce has been deliberately kept as low as possible in order that every business may take advantage of membership. Your investment reflects membership not only in our Chamber of Commerce, but also in the British Columbia Chamber of Commerce who work effectively for you at the Provincial level.

Fees are offered at three different levels and are deductible for income tax purposes.

Benefits	Associate \$60	Silver \$105	Gold \$160
Associates Member (valid for businesses located outside of Rossland & are members in 'Good Standing' with their local Chamber)	*		
Basic web listing on Rossland.com (address, phone/fax, email, link to website)	*	*	*
Enhanced web listing on Rossland.com (Basic logo, & 35-word description)			*
Superior web listing on Rossland.com (Superior PLUS logo, 35-word description, & 3 month banner ad) Member ad in The Trail Rossland News! Advertise <i>your</i> business for a week (<i>\$175.00 value</i>)			*

***** Memberships do not include GST and are valid from Jan 1st 2010-Dec 31st 2010



About Tourism Rossland

Tourism Rossland is Rossland's Destination Marketing Organization and works collaboratively with input from all Rossland tourism stakeholders. The organization is a registered non-profit society which was formed in 2007.

The mission of the organisation is to work in a fair and unbiased manner to grow Rossland's year round tourism economy within the context of the community's vision and values.

Managing by objectives, Tourism Rossland leads, directs and manages tourism development on behalf of Rossland by building on the existing strengths of local businesses and organizations, by being inclusive in nature, and developing strategic alliances.

The DMO supports local business and industry to improve product to meet changing market demands. By two-way communication, stakeholders will provide input into the process to achieve the objectives.

The Board of Directors of Tourism Rossland is made up of the following:

City of Rossland	2 Directors
Red Mountain Resort Association	3 Directors
Additional Hotel Room Tax Collectors (Accommodators)	2 Directors
Rossland Chamber of Commerce	1 Director
Red Resort	1 Director
Redstone Golf Course	1 Director
History/Arts Culture Sector (Rossland Museum Society or the Rossland Council for Arts and Culture)	1 Director
Community Recreational Assets (Kootenay Columbia Trails Society, or Blackjack Cross Country Club)	1 Director

Tourism Rossland is funded by the collection of the AHRT Tax, the City of Rossland, and the Red Mountain Resort Association in addition to various government grants.

To become a member of Tourism Rossland a company or organization must be a member of the Rossland Chamber of Commerce and a tourism business.

Deanne Steven is the Executive Director and has an MBA specializing in marketing and is a Director of Kootenay Rockies Tourism.

High Altitude,
Great Attitude



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2010 MEMBER APPLICATION FORM

2197 Columbia Avenue
Box 1385
Rossland, BC V0G 1Y0
Phone: 250-362-5666
Fax: 250-362-5399

City of Rossland Business License number# _____

Must have valid City License to become Rossland Chamber member

Doing Business as Name: _____ Year of Application: _____

Street Address: _____ Level of Membership: Gold, Silver or Assoc.(Circle)

Mailing Address: _____

City: _____ Prov: _____ Postal Code: _____

Contact Name: _____ Year your business started: _____

Email: _____

Business Phone: _____ Website: _____

Fax: _____ Toll Free: _____

Would you like your Email & Phone number available for public viewing; in our Member Directory on our website?

- YES, please make it available to the general public
- NO, my contact information is private and is for Chamber business only

Are you a "home-based" business? _____ # of full time staff: _____ (ie: 2 part time staff = 1 full time staff)

Type of Business:

Please check up to three (3) categories (indicate your primary choice for listings)

- | | | |
|---|--|---|
| <input type="checkbox"/> Accommodations | <input type="checkbox"/> Government Services | <input type="checkbox"/> Service Group |
| <input type="checkbox"/> Adventure | <input type="checkbox"/> Media | <input type="checkbox"/> Smelter & Refinery |
| <input type="checkbox"/> Attraction | <input type="checkbox"/> Professional Services | <input type="checkbox"/> Spa, Beauty & Wellness |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Real Estate Services | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Dining & Nightlife | <input type="checkbox"/> Retail Sales | <input type="checkbox"/> Other _____ |

ACCOMMODATORS:

How many rooms do you have? _____ Do you contribute to the Additional Hotel Room Tax (AHRT)? _____

Provide a brief description (35 words) of your business (Silver & Gold member descriptions will be posted to the website):

FOR OFFICE USE ONLY

Level of Membership: Silver (\$105+ HST)=\$117.60 Gold (\$160 +HST)=\$179.20

Assoc. (\$60.00 +HST) = \$70.56

Cash \$ _____

Cheque \$ _____

Date received: _____

****Note: Associate Membership is for those who already have a full membership with a district area Chamber.**